

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of claims:

Claims 1-4 and 6-8 (cancelled)

9. (new) A method of making a sign, the steps including:
providing a sign with two printable sides, including the steps of:
providing a first substrate layer having a printable side and an opposite side,
attaching an adhesive layer to the opposite side of the first substrate layer,
providing a second substrate layer with an opposite printable side and an adhesive releasable side,
providing the second substrate layer with a removable portion for exposing the adhesive layer, and
attaching the adhesive releasable side of the second substrate layer to the adhesive layer; and
printing on at least one of the printable sides of the first and second substrate layers.

10. (new) The method of claim 9 wherein the step of providing a sign with two printable sides includes providing a printable stock of virtually any type, grade or weight.

11. (new) The method of claim 9 wherein the step of printing includes feeding the sign into a printing device for printing indicia thereon.

12. (new) The method of claim 9 wherein the step of printing includes variable printing of multiple different indicia.

13. (new) The method of claim 9 wherein the step of feeding the sign includes printing on each of the printable sides.

14. (new) The method of claim 13 wherein the step of feeding the sign includes feeding the sign through a printer to print on a first printable side, and includes feeding the sign through a printer to print on a second printable side.

15. (new) The method of claim 9 wherein the adhesive layer is of an adhesive of virtually any type, including acrylic, hot metal, removable or permanent.

16. (new) The method of claim 9 wherein the releasable side of the second substrate layer is treated with silicone.

17. (new) The method of claim 9 further including the step of exposing a portion of the adhesive by removing the removable portion of the second substrate layer.

18. (new) A method of making a sign, the steps including:
firstly providing a sign with two printable sides, including the steps of:
adhering a first substrate layer to a second substrate layer with an adhesive layer, wherein the first substrate layer has an exposed printable side and has an opposite side contacting the adhesive layer, and the second substrate layer has an exposed printable side and an opposite side contacting the adhesive layer, and
cutting at least a portion of the second substrate layer to provide a removable portion; and

secondly feeding the sign into a printing device for printing indicia on at least one of the printable sides of the first and second substrate layers.

19. (new) The method of claim 18 further including thirdly exposing a portion of the adhesive layer by removing the removable portion of the second substrate layer.

20. (new) The method of claim 18 further including the step of attaching the sign to a surface by pressing the exposed portion of the adhesive layer to a surface for viewing therethrough indicia printed on the second substrate layer.

21. (new) The method of claim 18 wherein the step of feeding the sign includes feeding the sign through a printer to print on a first printable side, and includes feeding the sign through a printer to print on a second printable side.